

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.632935 Longitude: -84.209369

South Towne Centre Dayton, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,377	159,109	506,636
	Population Est 23Q1	39,436	159,300	505,921
	Population Est 22Q4	39,482	159,446	505,840
	Population Est 22Q3	39,253	158,770	505,444
	Population Est 22Q2	39,210	158,476	504,786
	Population Est 22Q1	39,207	158,460	504,524
	Population Est 21Q4	39,215	158,519	504,159
	Population Est 21Q3	39,308	158,342	503,237
	Population Est 21Q2	39,290	158,081	502,849
	Population Fcst	39,379	160,130	505,551
	2010 Census Population	37,360	148,043	480,151
	2000 Census Population	33,712	139,690	481,960
	1990 Census Population	29,142	126,070	473,130
	Current Year Daytime Population	54,720	162,831	563,996
	Average Seasonal Population	385	1,670	5,837
	Historical Annual Growth, 1990 – 2000	1.47%	1.03%	0.19%
	Historical Annual Growth, 2000 – 2010	1.03%	0.58%	-0.04%
	Estimated Annual Growth, 2010 – CY	0.37%	0.51%	0.38%
	Projected Annual Growth, CY to Y5	0.00%	0.13%	-0.04%
	Group Qtrs Est	605	2,187	13,541
Transient Est Average Last 4 Qtrs	4,594	7,940	19,063	
Households	Current Year Estimated Households	18,493	68,964	210,943
	Households Est 23Q1	18,521	69,048	210,600
	Households Est 22Q4	18,541	69,123	210,616
	Households Est 22Q3	18,439	68,815	210,420
	Households Est 22Q2	18,416	68,697	210,194
	Households Est 22Q1	18,416	68,697	210,096
	Households Est 21Q4	18,410	68,720	209,956
	Households Est 21Q3	18,449	68,643	209,588
	Households Est 21Q2	18,443	68,534	209,415
	Households Fcst	18,491	69,381	210,271
	2010 Census Households	17,182	63,654	198,063
	2000 Census Households	15,271	58,907	195,866
	1990 Census Households	12,657	50,907	186,114
	Historical Annual Growth, 1990 – 2000	1.90%	1.47%	0.51%
	Historical Annual Growth, 2000 – 2010	1.19%	0.78%	0.11%
	Estimated Annual Growth, 2010 – CY	0.52%	0.56%	0.44%
	Projected Annual Growth, CY to Y5	0.00%	0.12%	-0.06%
	Population per Household	2.10	2.28	2.34

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South Towne Centre Dayton, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	2.0%	1.7%
	HH Income \$250,000 to \$499,999	2.1%	2.4%	2.1%
	HH Income \$200,000 to \$249,999	4.8%	5.7%	4.9%
	HH Income \$175,000 to \$199,999	4.4%	4.1%	3.8%
	HH Income \$150,000 to \$174,999	6.1%	6.1%	5.3%
	HH Income \$100,000 to 149,999	18.1%	18.8%	16.8%
	HH Income \$75,000 to 99,999	13.9%	14.3%	13.7%
	HH Income \$50,000 to 74,999	19.3%	16.8%	16.3%
	HH Income \$35,000 to 49,999	12.0%	11.3%	11.7%
	HH Income \$25,000 to 34,999	6.0%	6.7%	7.4%
	HH Income \$15,000 to 24,999	5.8%	6.2%	7.8%
	HH Income \$0 to 14,999	5.8%	5.7%	8.5%
	Average Household Income	\$99,375	\$105,717	\$96,871
	Median Household Income	\$76,564	\$80,271	\$71,883
	Per Capita Income	\$47,308	\$46,391	\$40,844
	Average Disposable Income	\$79,849	\$82,395	\$75,778
	Median Disposable Income	\$65,474	\$68,546	\$61,558
	Discretionary HH Income Over \$150,000	5.5%	6.7%	5.7%
	Discretionary HH Income \$125,000 to \$149,999	4.1%	4.2%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	7.9%	7.7%	6.8%
	Discretionary HH Income \$75,000 to \$99,999	13.2%	13.5%	11.1%
	Discretionary HH Income \$50,000 to \$74,999	19.6%	20.3%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	28.5%	26.3%	26.1%
	Discretionary HH Income Under \$25,000	21.2%	21.3%	27.6%
	Average Discretionary HH Income	\$60,186	\$62,101	\$56,508
	Median Discretionary HH Income	\$50,278	\$52,561	\$45,825
	Householder White – Count	14,333	57,906	162,055
	Median HH Income	\$78,799	\$83,190	\$79,972
	Average HH Income	\$90,272	\$92,892	\$89,886
	Householder Black or African-American – Count	1,501	3,999	28,871
	Median HH Income	\$54,079	\$57,091	\$39,002
	Average HH Income	\$66,469	\$70,871	\$51,909
	Householder Hispanic – Count	814	2,113	5,910
Median HH Income	\$66,650	\$58,968	\$62,567	
Average HH Income	\$86,306	\$77,564	\$79,344	
Householder Asian or Pacific Islander – Count	943	2,128	4,518	
Median HH Income	\$106,241	\$109,063	\$106,889	
Average HH Income	\$106,606	\$110,542	\$107,933	
Householder Other or Pacific Islander – Count	902	2,819	9,588	
Median HH Income	\$75,145	\$68,970	\$57,994	
Average HH Income	\$95,346	\$84,626	\$75,861	

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Gender	Male Population	18,777	76,202	247,194
	Female Population	20,600	82,907	259,442
Total Population by Age	Count of Pop 0 to 4 years	2,438	8,706	27,663
	Count of Pop 0 to 7 years	3,224	12,309	39,957
	Count of Pop 5 - 13	3,700	16,168	53,716
	Count of Pop 14 - 18	1,656	7,612	26,908
	Count of Pop 19 - 22	1,704	7,595	28,024
	Count of Pop 22 - 25	1,311	5,638	21,314
	Count of Pop 25 - 29	2,833	9,191	29,303
	Count of Pop 30 - 34	3,175	9,971	32,014
	Count of Pop 35 - 39	2,822	10,061	32,260
	Count of Pop 40 - 44	2,375	9,510	30,814
	Count of Pop 45 - 59	6,603	28,407	90,213
	Count of Pop 60 - 74	6,812	29,768	91,644
	Count of Pop 75 - 84	2,858	12,063	31,834
	Count of Pop 85+	1,089	4,419	10,930
	% of Pop 0 to 4 years	6.2%	5.5%	5.5%
	% of Pop 0 to 7 years	8.2%	7.7%	7.9%
	% of Pop 5 - 13	9.4%	10.2%	10.6%
	% of Pop 14 - 18	4.2%	4.8%	5.3%
	% of Pop 19 - 22	4.3%	4.8%	5.5%
	% of Pop 22 - 25	3.3%	3.5%	4.2%
	% of Pop 25 - 29	7.2%	5.8%	5.8%
	% of Pop 30 - 34	8.1%	6.3%	6.3%
	% of Pop 35 - 39	7.2%	6.3%	6.4%
	% of Pop 40 - 44	6.0%	6.0%	6.1%
	% of Pop 45 - 59	16.8%	17.9%	17.8%
	% of Pop 60 - 74	17.3%	18.7%	18.1%
	% of Pop 75 - 84	7.3%	7.6%	6.3%
	% of Pop 85+	2.8%	2.8%	2.2%
Median Age	40.1	42.4	40.3	
Average Age	41.9	42.6	41.1	
Male Population by Age	% of Pop 0 to 4 years	6.7%	5.8%	5.7%
	% of Pop 5 - 13	10.0%	10.8%	11.1%
	% of Pop 14 - 18	4.3%	5.1%	5.5%
	% of Pop 19 - 22	4.5%	5.1%	5.8%
	% of Pop 22 - 25	3.5%	3.8%	4.4%
	% of Pop 25 - 29	7.4%	6.0%	6.0%
	% of Pop 30 - 34	8.5%	6.5%	6.4%
	% of Pop 35 - 39	7.5%	6.5%	6.5%
	% of Pop 40 - 44	6.3%	6.1%	6.1%
	% of Pop 45 - 59	16.9%	18.0%	17.9%
	% of Pop 75 - 84	6.2%	6.6%	5.5%
	% of Pop 60 - 74	16.2%	17.8%	17.6%
	% of Pop 85+	1.9%	1.9%	1.5%
	Median Age	38.4	40.4	38.9
Average Age	40.2	41.0	39.9	

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	% of Pop 0 to 4 years	5.8%	5.1%	5.2%
	% of Pop 5 - 13	8.9%	9.6%	10.1%
	% of Pop 14 - 18	4.1%	4.5%	5.1%
	% of Pop 19 - 22	4.2%	4.5%	5.3%
	% of Pop 22 - 25	3.2%	3.3%	4.0%
	% of Pop 25 - 29	7.0%	5.6%	5.6%
	% of Pop 30 - 34	7.6%	6.1%	6.2%
	% of Pop 35 - 39	6.8%	6.2%	6.3%
	% of Pop 40 - 44	5.8%	5.9%	6.1%
	% of Pop 45 - 59	16.6%	17.7%	17.7%
	% of Pop 60 - 74	18.3%	19.5%	18.6%
	% of Pop 75 - 84	8.2%	8.5%	7.0%
	% of Pop 85+	3.5%	3.5%	2.8%
	Median Age	42.1	44.4	41.8
Average Age	43.3	44.1	42.2	
Race	Count of White	29,839	130,948	384,635
	Count of Black or African-American	3,892	10,556	69,779
	Count of Asian or Pacific Islander	2,490	6,474	14,160
	Count of Other races	3,156	11,130	38,062
	White	75.8%	82.3%	75.9%
	Black or African American	9.9%	6.6%	13.8%
	Asian	6.3%	4.1%	2.8%
	Other Races	8.0%	7.0%	7.5%
Language Spoken	Speak English at Home	88.7%	92.3%	93.6%
	Speak Spanish at Home	3.7%	2.4%	2.2%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.9%	1.1%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.2%	0.2%
	Speak Chinese at Home	0.5%	0.5%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.3%	0.4%	0.2%
	Speak Other Asian Languages at Home	2.0%	1.1%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	1.6%	1.0%	0.9%
Hispanic	Hispanic Population	1,939	6,183	19,692
	Hispanic Population Percent	4.9%	3.9%	3.9%
	Mexican	31.3%	41.0%	45.8%
	Puerto Rican	18.5%	16.0%	16.3%
	Cuban	1.9%	2.1%	2.2%
	Dominican	0.6%	0.8%	1.4%
	Central American	29.4%	20.2%	14.8%
	South American	13.5%	13.0%	9.8%
	Other Hispanic	4.8%	6.9%	9.8%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.0%	6.7%	6.4%
	American	5.8%	6.5%	6.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.3%	4.1%	2.8%
	Chinese	0.8%	0.8%	0.5%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	3.7%	2.1%	1.1%
	South East Asian (ie. Vietnamese)	0.9%	0.8%	0.6%
	Other Asian	0.5%	0.2%	0.2%
	European (percent of total population)	43.8%	48.4%	43.2%
	British	8.2%	9.4%	8.3%
	Dutch	0.9%	0.9%	0.7%
	French	1.2%	1.2%	1.2%
	German	15.4%	17.5%	15.4%
	Italian	2.9%	2.7%	2.4%
	Polish	1.2%	1.4%	1.3%
	Scandinavian	1.1%	1.3%	1.1%
	Scotch/Irish	9.4%	10.1%	9.3%
Other European (ie. Greek/Russian)	3.6%	4.1%	3.6%	
Middle Eastern	1.7%	1.0%	0.8%	
Other Ancestry	17.6%	15.5%	20.4%	
Unclassified Ancestry	19.7%	20.5%	22.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,567	113,390	349,012
	Elementary (0 to 8)	1.9%	1.6%	2.1%
	Some High School (9 to 11)	3.5%	3.9%	5.8%
	High School Graduate (12)	19.6%	22.7%	25.3%
	Some College (13 to 16)	20.9%	20.2%	22.0%
	Associates Degree Only	9.6%	9.6%	9.4%
	Bachelors Degree Only	26.9%	24.4%	20.1%
	Graduate Degree	17.7%	17.6%	15.4%
	% College (4+)	44.5%	41.9%	35.4%
Household Type	Total Households – count	18,493	68,964	210,943
	One Person HHs – count	7,107	22,443	68,803
	Family HHs – count	10,059	42,166	128,382
	Married Couple – count	7,866	33,088	93,354
	w/own children – count	3,009	12,550	34,277
	w/out own children – count	4,857	20,538	59,077
	Male Householder – count	703	2,613	9,592
	Female Householder – count	1,491	6,465	25,437
	Non-Family Households – count	1,327	4,356	13,758
	1 Person Household	38.4%	32.5%	32.6%
	2 Person Household	34.7%	35.4%	33.8%
	3 Person Household	12.7%	14.0%	14.4%
	4 Person Household	8.5%	10.9%	11.3%
	5 Person Household	3.6%	4.6%	5.0%
6 Person Household	1.3%	1.6%	1.9%	
7+ Person Household	0.7%	0.9%	1.0%	
% Households With Children	23.4%	26.0%	25.4%	

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Housing	Total Housing Units	19,576	72,657	231,166
	Owner Occupied Percent	49.2%	62.0%	58.2%
	Renter Occupied Percent	45.2%	32.9%	33.0%
	Vacant Housing Percent	5.5%	5.1%	8.7%
	Total Housing Units (Census 2000)	16,589	62,389	212,097
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.9%	1.2%	1.3%
	Property Value \$750,000 to \$999,999	1.5%	2.3%	2.6%
	Property Value \$500,000 to \$749,999	8.5%	10.2%	9.7%
	Property Value \$400,000 to \$499,999	10.5%	11.3%	9.1%
	Property Value \$300,000, to \$399,999	21.1%	19.8%	15.6%
	Property Value \$200,000 to \$299,999	27.5%	27.4%	23.5%
	Property Value \$150,000 to \$199,999	12.6%	11.2%	12.3%
	Property Value \$100,000 to \$149,999	8.0%	9.4%	12.4%
	Property Value \$60,000 to \$99,999	5.8%	3.6%	7.4%
	Property Value \$40,000 to \$59,999	1.9%	1.1%	2.4%
	Property Value \$0 to \$39,999	1.8%	2.5%	3.4%
	Median Home Value	\$272,296	\$281,341	\$248,555
Wealth per Household	\$0 and under - percent	18.0%	16.9%	17.6%
	\$1 to \$4999 - percent	8.8%	8.1%	8.7%
	\$5k to \$9999 - percent	4.8%	4.4%	4.6%
	\$10k to \$24999 - percent	6.5%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.7%	6.8%
	\$50k to \$99999 - percent	10.0%	10.2%	10.2%
	\$100k to \$249999 - percent	17.6%	18.3%	18.0%
	\$250k to \$499999 - percent	12.9%	13.5%	13.1%
	\$500k+ - percent	14.7%	15.5%	14.7%
	Median HH Wealth	\$76,108	\$86,528	\$79,208
	Avg HH Wealth	\$238,394	\$249,187	\$239,112
Economic Viability	Economic Viability Local	278	271	265
	Economic Viability Indexed	103	100	98
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,209	81,516	249,278
	Managerial/Executive	19.1%	18.7%	16.7%
	Professional Specialty	29.9%	29.2%	27.1%
	Healthcare Support	2.9%	2.6%	3.1%
	Sales	10.1%	9.6%	9.3%
	Office & Administrative Support	9.5%	10.2%	10.4%
	Protective Service	2.5%	1.9%	1.9%
	Food Preparation	5.0%	5.0%	5.4%
	Building Maintenance & Cleaning	2.1%	2.3%	2.9%
	Personal Care	2.4%	2.4%	2.6%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	4.5%	5.6%	6.2%
	Production & Transportation	11.8%	12.3%	14.4%
	Percent White Collar Workers	71.4%	70.3%	66.5%
	Percent Blue Collar Workers	28.6%	29.7%	33.5%

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	Agriculture/Mining/Construction	3.8%	4.9%	5.3%
	Manufacturing	11.1%	12.3%	13.3%
	Transportation	4.5%	4.4%	5.1%
	Information	2.0%	1.9%	1.8%
	Wholesale/Retail	13.9%	13.3%	12.7%
	Finance, Insurance, Real Estate	7.8%	7.1%	6.2%
	Professional Services	11.2%	9.6%	8.4%
	Management Services	0.7%	0.4%	0.2%
	Administrative/Waste Services	3.9%	3.7%	3.7%
	Educational Services	25.6%	25.9%	25.3%
	Entertainment Services	7.2%	7.7%	8.4%
	Other Professional Services	3.3%	3.6%	4.1%
	Public Administration	5.1%	5.1%	5.6%
Vehicles per HH	No Vehicles	4.6%	5.0%	8.1%
	1 Vehicle	40.9%	35.1%	34.1%
	2 Vehicles	38.8%	40.8%	37.3%
	3 or more vehicles	15.7%	19.1%	20.5%
	Average Number of Vehicles	1.72	1.82	1.79
Change	Births (last 12 months)	475	1,690	5,391
	Deaths (last 12 months)	436	1,844	5,187
	Migration (last 12 months)	128	798	1,742
Work place	Workplace Establishments	1,877	4,620	13,012
	Workplace Employees (FTE)	26,249	66,507	207,059